

HOW TO BUILD AN ONLINE STOREFRONT

Tell your company's story

Be clear, compelling, and consistent.

Create a clear and manageable interface

Make your website easy to read.

Establish an online payment system

Make it easy for customers to pay.

Move your regular customers online

Create a referral network.

Pick a social media platform

Choose the platform that works best for you.



Additional Resources

[A Guide To Migrating Your Business Online - Biz Funding Hub](#)
[Moving Your Business Online: The Essential How-To Guide | FreshBooks](#)
[How to Move Your Business Online: Beginner's Guide \(creditdonkey.com\)](#)

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To get help, visit www.togetherforla.org or call (833) 473-2020.